

SHOP.gohaidagwaii

connecting worlds



shop.gohaidagwaii.ca: island-wide ecommerce infrastructure to support artists and vendors on Haida Gwaii

HOW IT WORKS



MAKE
Pursue your passion whatever your medium. Carve, paint, weave - it's time to create!



SYNCH
Create a profile on the site and list your wares. Already have a store? No worries - connect your Shopify, WooCommerce, Wix, or Squarespace store directly with live-synch!



SHARE
Show your creations to the world. Upload photos and descriptions of items for sale. Showcase your talent!



SELL
Sell your work. Share your craft. Tell your story at shop.gohaidagwaii.ca



FAQs

✔ What is it like selling online?

Selling online opens up new opportunities. Customers all over the globe can shop for your products from anywhere and at anytime meaning you can focus on creating!

✔ What will it cost?

We are currently developing our pricing structure - we would love your input! Many artists have voiced a preference for transaction fees for each sale instead of subscription-based pricing. Voice your preferred cost structure to timmons@gohaidagwaii.ca

✔ Can you help out with shipping?

MIEDS will provide helpful resources on the main shipping options. In addition, we are developing a built-in shipping calculator. We recommend adding the shipping costs to your sales price. Talk to our E-Commerce Coordinator for more information.

✔ Will there be any supports?

Yes! MIEDS are here to help get you setup and selling online. You can book a 1-on-1 consult with our team or learn at your own pace with our learning resources.

✔ I already have an online store, should I still use shop.gohaidagwaii.ca?

Yes you should! Think of it like having multiple stores to sell your products - having multiple products on multiple platforms means more people are likely to see and buy your products. The good news is the gohaidagwaii store can live-synch with your existing store (Shopify, WooCommerce, Wix, and Squarespace) so there's no need to manage two different shop inventories.

The ecommerce site will leverage web traffic from gohaidagwaii.ca - the main site for tourists visiting Haida Gwaii and receives around 65,000 visitors each year.



WHY ECOMMERCE

MORE BUSINESS

Over 65,000 people (that's 100x more than the Christmas Fair!) visit gohaidagwaii.ca every year. Expand your business from the comfort of home!

A HELPING HAND

New to E-Commerce? We have the resources to help you find your way through learning and support

DO WHAT YOU LOVE

By bringing your business online, you can free up more time to create and do what you love!