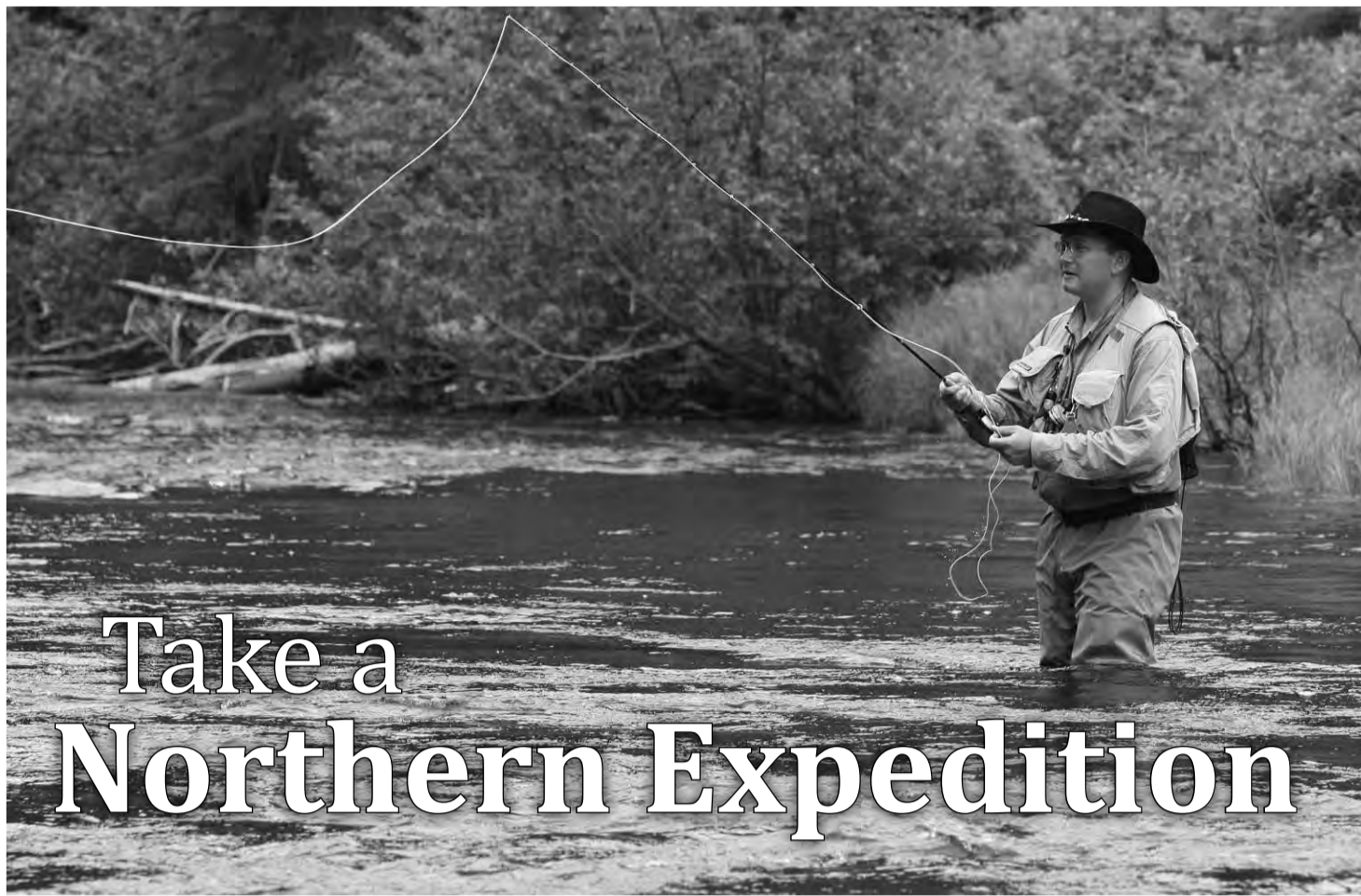


NORTHERN BRITISH COLUMBIA



Take a Northern Expedition

A vast land of mountains, forest, rivers and coastline so big, wild and remote that it's hard to grasp its enormity. Visitors come to Northern B.C. to experience natural wonders and unlimited adventure, and the region never fails to meet their expectations.

Start the journey to Northern B.C. with BC Ferries on the Inside Passage route. Take the 500km marine voyage from Port Hardy, on the northern tip of Vancouver Island, to Prince Rupert, on B.C.'s northwest coast, just below the Alaska Panhandle. Experience spectacular coastal scenery: regal mountains, dramatic fjords and lush, remote islands, all of which can be enjoyed from aboard the Northern Expedition, BC Ferries new brand new vessel. The Northern Expedition comes into service this Spring and was built with passenger comfort in mind, using

the latest in marine design and technology to deliver a superb travel experience.

Once arriving in Northern B.C., continue the ferry journey across Hecate Strait to the Queen Charlotte Islands or "Haida Gwaii", one of the most naturally pristine and culturally rich regions in the world.

Return to the Mainland and Prince Rupert, a bustling port city that offers it all from legendary wildlife viewing opportunities to shopping and dining with a cosmopolitan flavor. Escape to the Khutzeymateen, Canada's only grizzly bear sanctuary on a guided tour, or explore Cow Bay, a historic district of town with trendy restaurants, independent shops and galleries featuring local artists' works.

A few hours' drive east from Prince Rupert along the Yellowhead Highway is the town of Smithers, nestled in the picturesque Bulkley

Fly fishing just north of Prince George. Photo: Northern BC Tourism

Valley. Hudson Bay Mountain towers over this alpine-themed community where the outdoor adventure opportunities are endless. There are a number great day and multi-day hikes in the area that lead to glacier-fed lakes, alpine meadows and rugged mountain peaks.

As the largest metropolitan centre in Northern B.C., Prince George has all the quality services and accommodations for the discerning traveler but a visit to the city still provides easy access to the backcountry. Prince George is surrounded by lakes and rivers, making it a great destination for freshwater fishing.

For more information on a planning your own adventure to Northern B.C., see www.HelloBC.com or book a holiday package with BC Ferries' by visiting their website www.bcferrries.com or calling 1.877.982.1453.

Explore Prince George

Prince George is the largest city in northern B.C. and is full of fun attractions for the whole family. The Railway and Forestry Museum houses one of B.C.'s largest vintage rail collections with locomotives and rail cars open for the public to explore. Step back in time at Huble Homestead, a living heritage site with a turn-of-the-century farmhouse, general store, blacksmith and a First Nations fish camp. Kids love the hands-on exhibits and full-sized dinosaur models at the Exploration Place and the Two Rivers Gallery showcases regional and national artists. With these great cultural attractions, and a good selection of ethnic restaurants and specialty stores, Prince George has a cosmopolitan feel even though it's right on the edge of the wilderness.

For those wanting to get out into nature, try fishing some of the area's famous streams, rivers and lakes for rainbow and lake trout, Arctic char and Dolly Varden. A hike in the Ancient Forest, an hour's drive east of Prince George, is also a must. It's an extremely rare inland rainforest with the huge cedar trees you could expect to see along the Pacific Coast, not a thousand kilometres inland. Some trees are more than 10-feet in diameter!



Hiking in the Ancient Forest. Photo: Northern BC Tourism

Experience the difference™

GET CLOSER TO NATURE ABOARD THE NEW NORTHERN EXPEDITION.

Take an adventure to Northern BC this summer. Start with a voyage on BC Ferries' brand new vessel, the *Northern Expedition*, as it winds its way through the rugged and beautiful coastline of the Inside Passage. Once arriving in Northern BC, experience the magic of Haida Gwaii (Queen Charlotte Islands) with its vibrant First Nations culture and mist-shrouded rainforests. Enjoy the energy of Prince Rupert, a bustling mainland coastal town and take a tour to the Khutzeymateen Grizzly Bear Sanctuary. Travel into the heart of Northern BC to hike into alpine meadows or raft raging rivers in Smithers. Explore the backcountry around Prince George and fish the area's pristine waters.

Vacation Packages

\$881⁰⁰

Starting from ^{Per Person}

Package Includes: Fare for (1) passenger and car on BC Ferries from Horseshoe Bay to Nanaimo, and Port Hardy to Prince Rupert; grizzly bear or whale watching tour and admission to the Museum of Northern BC, Kwinitsa Railroad Museum and North Pacific Cannery in Prince Rupert; admission to Barkerville Historic Gold Rush Village and (8) nights hotel accommodation. Other itineraries available.

Call 1.877.982.1453 or visit www.bcferrries.com to book your Northern Expedition trip today!



Plan your Northern Expedition to Prince George today!



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